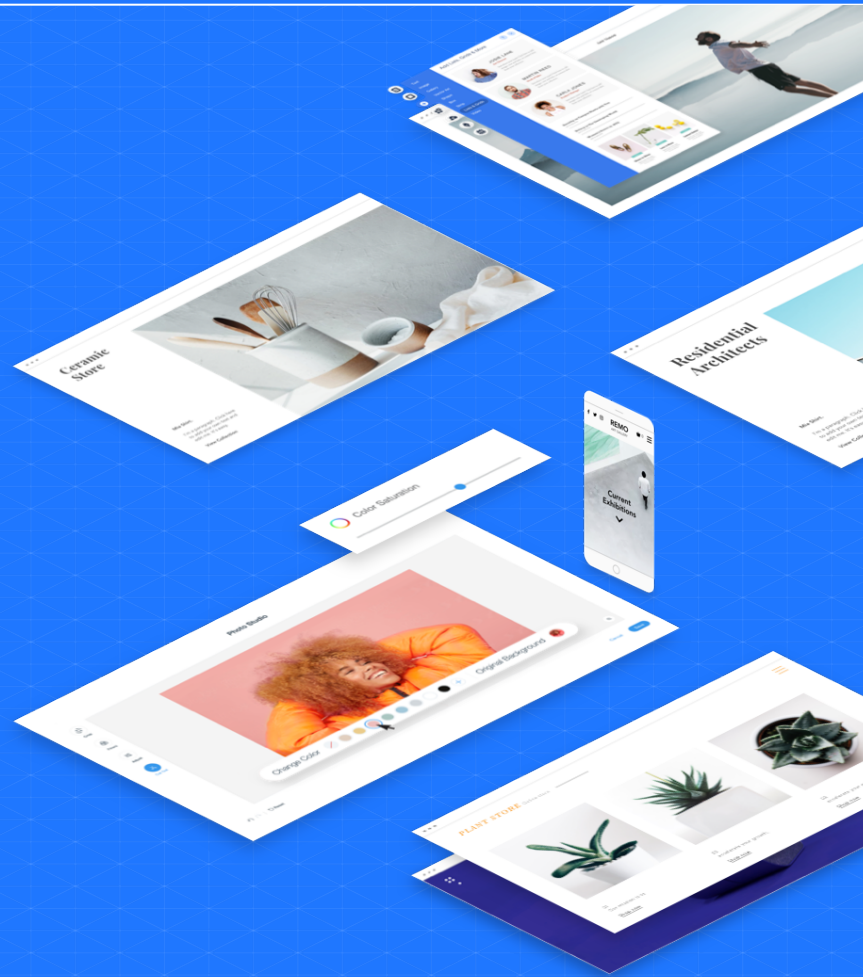Wix.com

Why Wix is the Right Choice for Your Website

Wix Website Handover

01. Website Essentials   Hosting & Security | Industry-Leading SEO | Unlimited Storage | Custom Domain | Professional Email Address

02. Professional Business Solutions   Online Store | Online Booking System | Blog | Music Player | Video Player | Forum | Restaurant Menu Online Orders & Reservations | Branded Help Center

03. Competitive Pricing   Learn why Wix offers you the most attractive solution

04. Web Design   Impressive Design Features | Advanced Website Features | Advanced Content Management | Advanced Code Capabilities | Advanced Logo Design

05. CRM & Marketing Tools   Friendly CRM | Email Marketing | Marketing Tools | Social Posts | GDPR

06. Website Handoff   Managing Your Website | World-Class Customer Support

Trusted by Over 140 Million Users Worldwide

The most innovative web design and development platform on the market

Wix gives us total freedom to **design any kind of website for you—no matter what you need.**

It's also the place where you can **manage your entire brand or business online.**
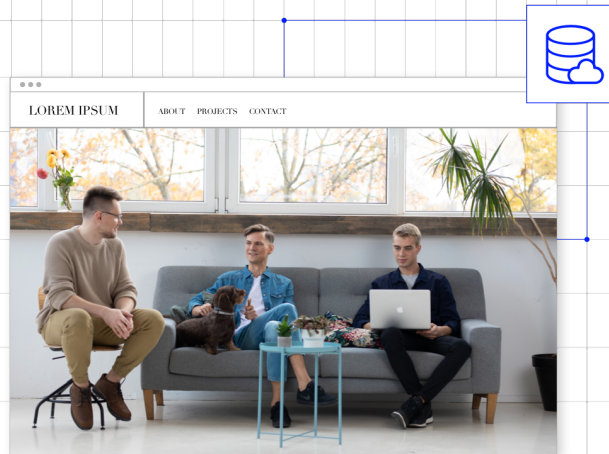
It gives you all the tools & features you need for **your** online presence in one place.

01

Website Essentials

Hosting & Security

Get peace of mind. Wix provides top-grade,
reliable hosting & security for your website.

Hosting & Security

> **99.99% Uptime**

Wix's reliable hosting solution guarantees uninterrupted service.

> **Secure Wix Cloud**

Everything is hosted here, so you can quickly & safely make updates to your website anytime.
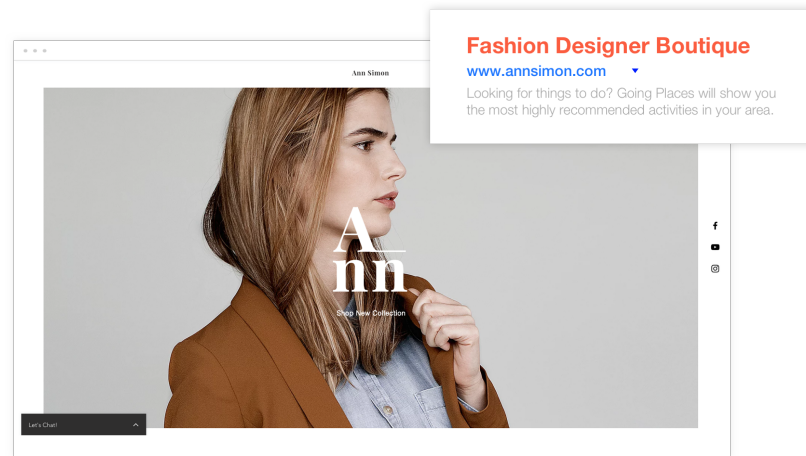
> **TLS Security Standard**

People will view your site over an HTTPS connection with TLS, the latest security standard.

> **Why you'll love all of this:**

Be sure your website is safe from hackers—without the hassle of different providers and extra fees.

Industry Leading SEO for Your Website

With Wix, it's easy for people to find your website on Google, leading search engines & local directories. Wix gives us the tools we need to effectively optimize your website for search engines.

Fashion Designer Boutique
www.annsimon.com ▾
Looking for things to do? Going Places will show you the most highly recommended activities in your area.

Industry Leading SEO

> Personalized SEO Plan Made for Your Website.
  With step-by-step walkthroughs, it's quick & easy to get your SEO done right.

> **Instant Indexing on Google** Thanks to Wix & Google's partnership, we can submit an index
  request to Google Search Console and get your site indexed within 60 seconds.

> **Google Analytics** We can track how visitors arrive & behave once on your site.

> **Blog** The Wix Blog gives us a great tool to boost your SEO.

Unlimited Storage

Your Wix website can have as many web pages,
text, & images as you want.

We can also set up databases to store & manage your site's content.
Then we can decide where and how to use this info on your site.

Custom Domain

I.e. yourbusinessname.com

Your domain is the online address of your business. A custom domain name gives you credibility and helps customers find you. Wix offers great options for getting your own personalized domain name.
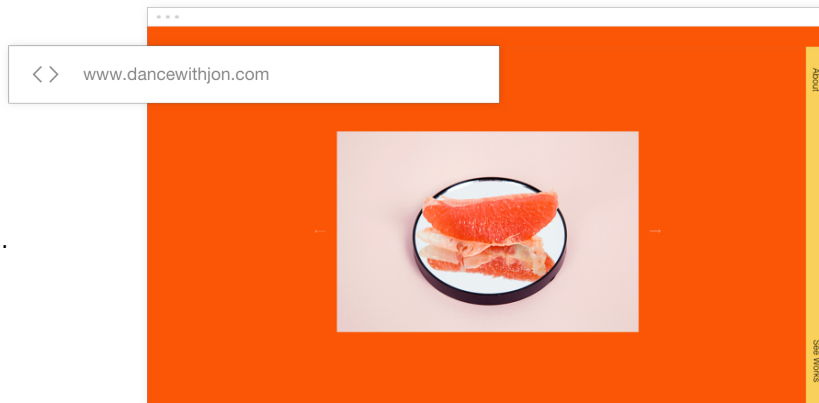
> Choose the right domain and register it with Wix

Pick from 45 top-level domains

including .com, .org, .net, .info, .biz, .co.uk & more

> Connect a domain you already own

Already have a domain name? We can connect it to your Wix website.

www.dancewithjon.com

Professional Email Address

Wix partners with Google to offer you a professional email address with your unique domain.

> Build credibility & trust with your customers

> Look professional when you send emails & invoices
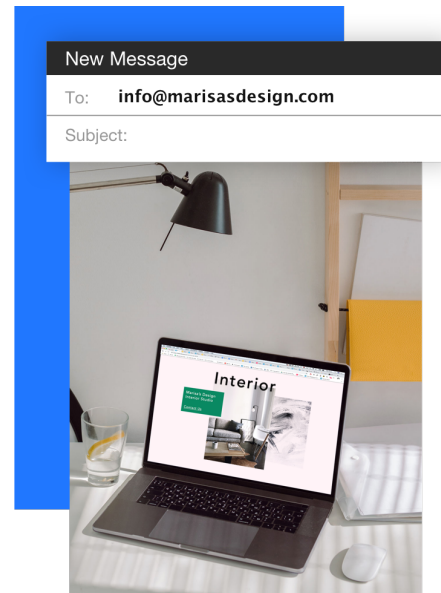
> Get more exposure for your brand

For Example

info@mystunningwebsite.com

sales@mystunningwebsite.com

name@mystunningwebsite.com

contact@mystunningwebsite.com

Professional Email Address

Wix partners with Google to offer you a professional email address with your unique domain.
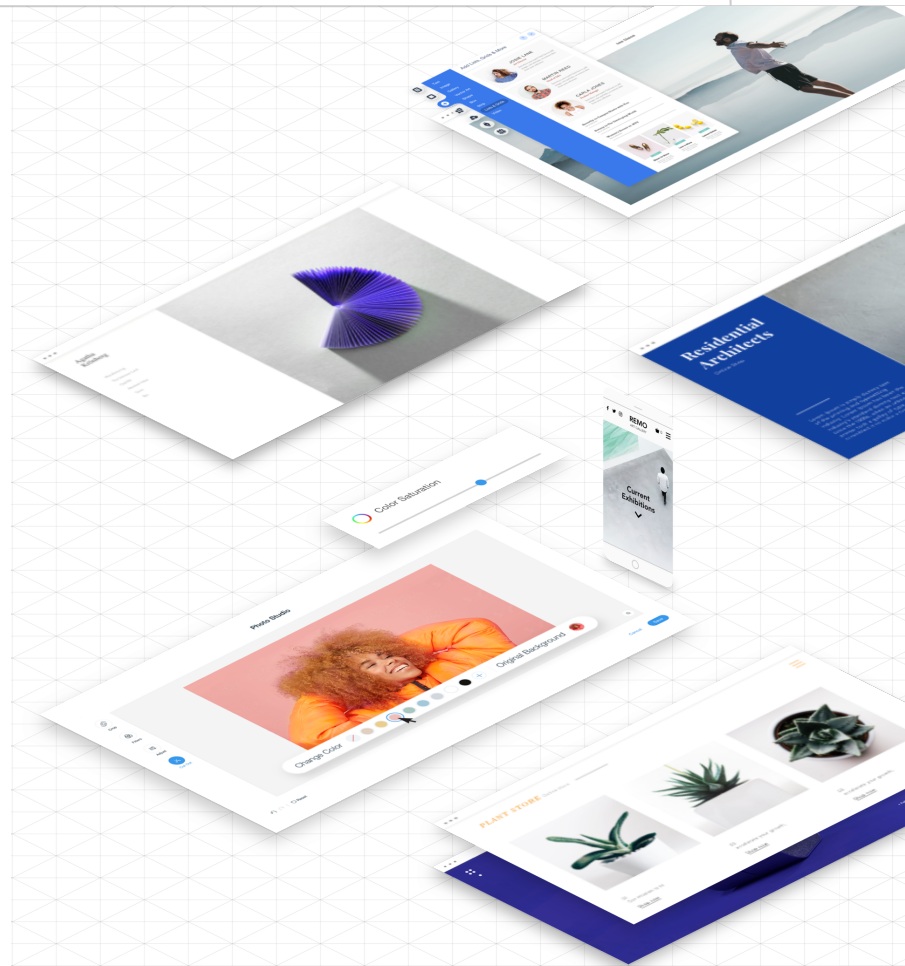
> A personalized email address

> 25GB email inbox size

> 5GB cloud storage space

> Calendar & Docs

> No ads

> 99% uptime guarantee

> 24/7 support

> Mobile device management

02

Website Design

Professional Web Editor & Impressive Design Features

The world's most innovative web platform gives us the freedom to design the website you want.

Professional Web Editor & Impressive Design Features

> **Stunning Templates**

  500 designer-made templates for every type of website.

  See one you like? We can use it as a starting point or start from scratch.

> **Beautiful Stock Images**

  Millions of professional, high-resolution images available.

> **Media Galleries**

  30+ stunning galleries to display images & videos exactly the way you want.

Professional Web Editor & Impressive Design Features

> **Video Backgrounds**

Impressive video backgrounds to transform your website.
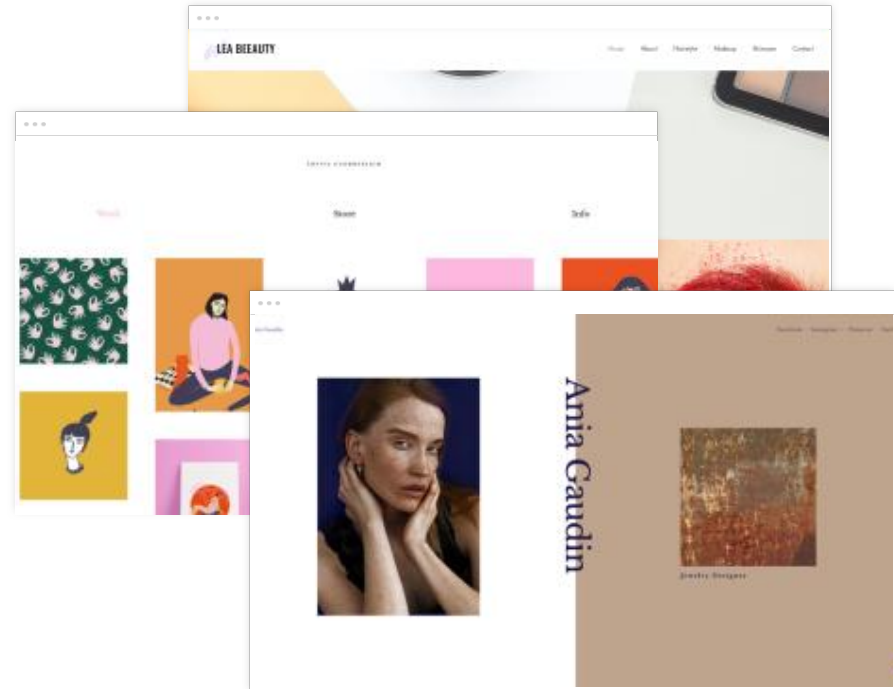
> **Design Effects**

Fun animation, 3D parallax effects, and interactive hover experiences.

> **Mobile Optimized**

With Wix, you can feel confident your website will look great on all devices.

Check Out Professional

[Wix Website Templates](#)

Advanced Features for Your Website

>   Unlimited Pages

Your website can have as many webpages as you need.

>   Search Bar

Make it easy for people to search for what they're looking for.

>   Protected Pages

Have private web pages that only specific people can enter.

>   Members' Area

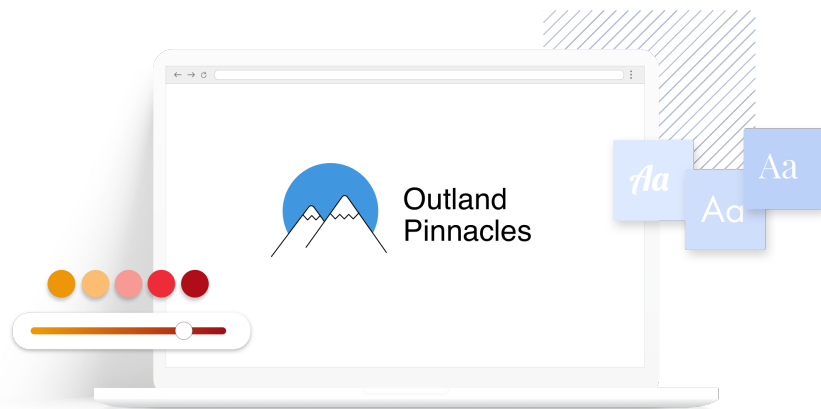Create an exclusive area for members only.

>   Secure Images

Protect your images with a built-in watermark and password.

Get a Professional Logo Designed for Your Business

Build trust and grow your brand with your own unique logo.

With Wix, we can design a logo for you that you can use anywhere—your website, business cards, printed materials and more.

Advanced Content Management

With Wix, we can store & manage your site's content in databases.

We can both edit this database, and we can easily use this information anywhere on your site. If you already have a database, we can easily use it for your Wix website.

| Name	Address	Days	Price	Passengers	Area
Roger Crontedt	459 Gayley Ave	July 5th - 10th	$900	4	Ibiza
Brandon Chen	753 Dartshire Way	August 4th - 9th	$950	5	Cyprus
Warren Fields	12 Palazzo Drive	August 4th - 12th	$900	6	Mykonos
Kevin Stairton	85 12th Street	September 3rd- 11th	$900	4	Lisbon
Roger Crontedt	1938 Briar Creek	September 4rd- 10th	$1050	4	Sicily
Emily Mitchell	15223 Memory Lane	September 4rd- 10th	$900	3	Ibiza
Roger Crontedt	15223 Memory Lane	September 5rd- 11th	$950	4	Santorini
Kevin Stairton	15223 Memory Lane	July 4th- 11th	$1250	6	Athens
Roger Crontedt	15223 Memory Lane	July 5th- 12th	$900	4	Ios
Emily Mitchell	1938 Briar Creek	August 12th- 19th	$950	5	Naples
Warren Fields	3982 Meltika Drive	August 12th- 20th	$1200	5	Barcelona

Example 1

Let's say you're a real estate agent with 100s of listings you want to display on your site. Each listing should have its own page with the name of the property, price, pictures and some basic info. We can enter each listing into the database, so we can very efficiently create a new page for each. Then, when a listing is no longer available, we can instantly update that on the website.

Repeating Layouts

Add a single grid or list layout that automatically updates with content from your database.

Tell Me More >

	Room	Locations	
1	Cozy loft for 2	Los Angeles	
2	Full house	Rio de Janeiro	
3	Room with a view	Dnipro - UKR	
4	Flat + garden	Miami - USA	
5	Sea view room	Tel Aviv - ISR	
6	4-bed house	Beer Sheva - ISR	
7	2+ person apt	Berlin - DEU	$159
8	Single bedroom	Santana de	$159
9	Penthouse	New York - USA	$168
10	Ground-floor room	Kiev - UKR	$170
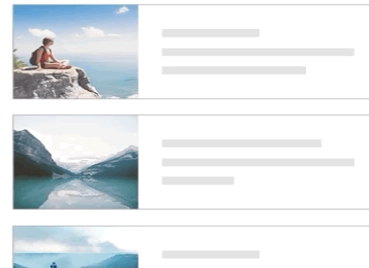
Example 2

Let's say you want a newsfeed on the homepage of your website. Each newsfeed should have a title, intro paragraph and image. We can enter the newsfeed story into the database, so we can very efficiently add it to your site.
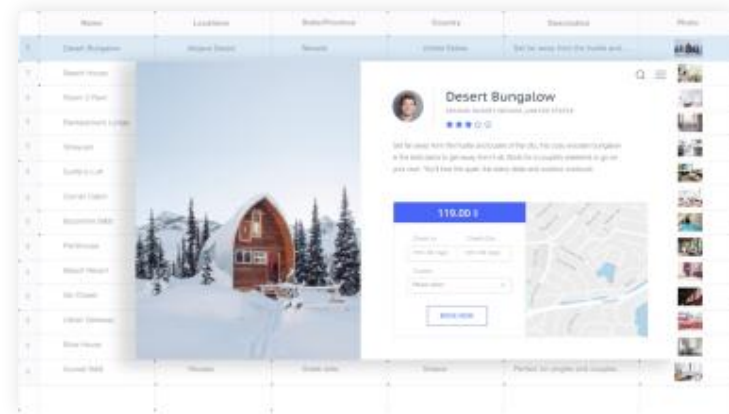
Advanced Code Capabilities

With Wix, we can build robust websites and custom web applications for you. This may sound complicated, but here are the types of things we can do for you.

> **Create a website with 100s of unique pages**

> **Create custom forms & quizzes so you can collect info you need**

All the data you collect will automatically be stored in your database and can be used anywhere on your site.

> **Make your website more interactive**

For example, we can create a custom interaction when users click a button, hover over something or scroll.

> **And much, much more.**
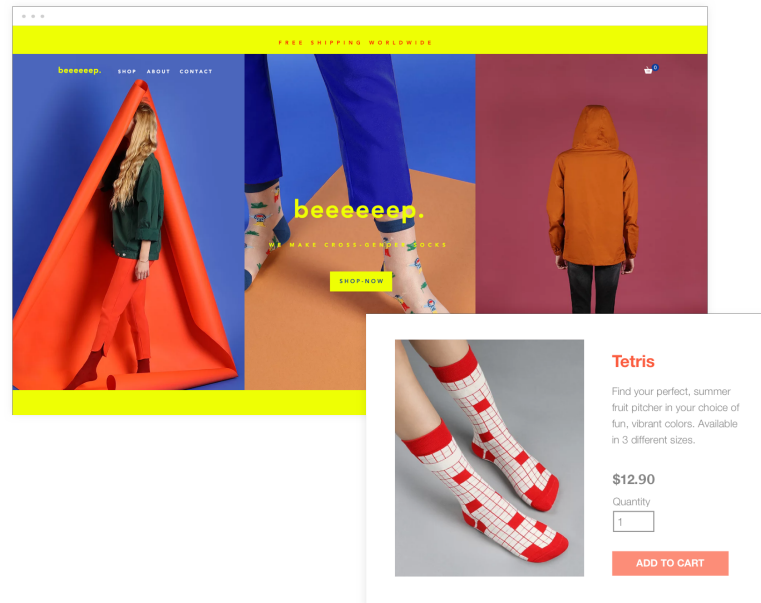
With Wix, the possibilities are really endless

03

Professional Business Solutions

Beautiful Online Store

Easily manage your professional online store.
Keep 100% of your sales. No commission.

> Sell digital or physical products.

> Manage your orders & keep track of your inventory.

> Provide a secure checkout.

> Accept credit cards, PayPal, offline payments, Stripe and more.

> Promote sales with coupons & discounts.

> Set customized tax & shipping rules for every destination.

FREE SHIPPING WORLDWIDE

beeeeep.   SHOP   ABOUT   CONTACT

beeeeeep.

WE MAKE CROSS-GENDER SOCKS

SHOP NOW

Tetris

Find your perfect, summer
fruit pitcher in your choice of
fun, vibrant colors. Available
in 3 different sizes.

$12.90

Quantity
1

ADD TO CART

Beautiful Online Store

Plus we have advanced code capabilities to:

> Customize your product pages exactly the way you want

> Let customers add products to their Wishlist

> Display ratings & reviews

> Show customers Related Products

> Let people customize your products and order them
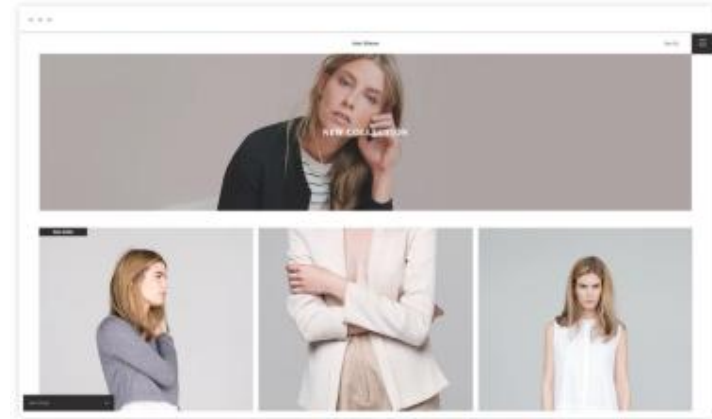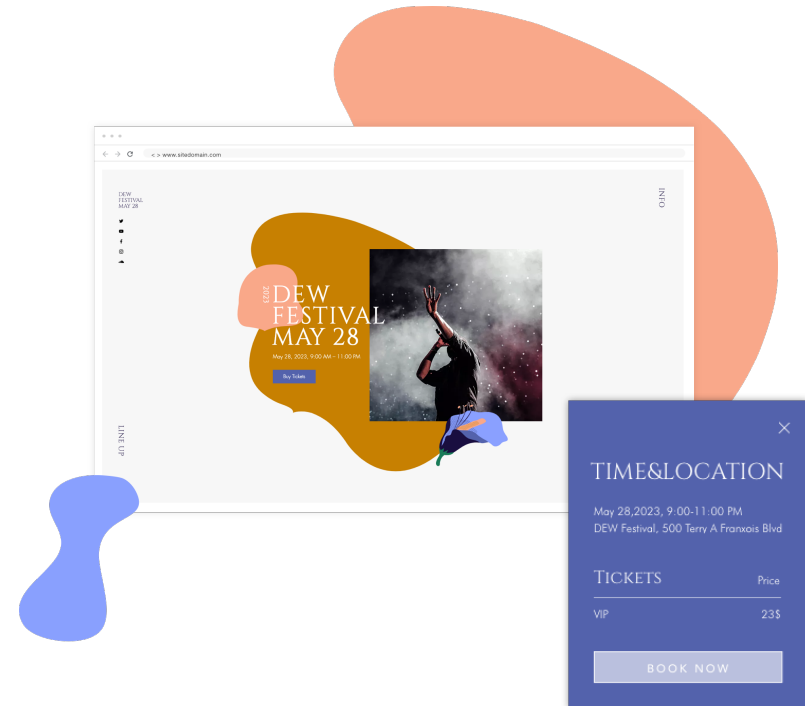
Manage Your Store on the Go

Manage your orders, add products, and get real time updates, all from your mobile.
Track orders and manage your inventory from your desktop or mobile.

> **Manage Orders** See all your orders and fulfil them in a click. Track payments and get updates for every new sale. You'll also receive a notification when you're all sold out.

> **Add Products** Got a new product? Easily add it to your product page. Include a price, description and set a discount. You have total control over what your customers will see.

> **Interact with Visitors** Get real time notifications when visitors send you a message, buy a product & more, so you can respond right away.

> **Start a Live Chat** See when you've got a customer on your site. Then start a conversation and help them find exactly what they're looking for.

> **Blog on the Go** Use all of your blog's advanced features no matter where you are. Create new posts, add photos and share to all your social networks in a click.

Online Booking System

Manage all your bookings online.

> Offer appointments, classes & courses on your website.

> Let customers book from any device.

> Accept secure payments or deposits—commission free.

> Sync your Google calendar.

> Send automatic email reminders.

Manage Your Bookings on the Go

Manage your bookings, get real-time updates, start a live chat with your visitors and more—all from your mobile.

> **Manage Your Bookings** Easily keep track of your schedule, add new appointments, manage participants, and get instant notifications anywhere, anytime.

> **Interact with Visitors** Get notified when visitors reach your site, send you a message or book an appointment.

> **Start a Live Chat** See when you've got a customer on your site. Then start a conversation and help them find exactly what they're looking for.

> **Keep Track of Invoices** View invoice details from your mobile device and get notified when customers make a payment, so you're always in the loop.

> **Blog on the Go** Use all of your blog's advanced features no matter where you are. Create new posts, add photos and share to all your social networks in a click.

Blog

Manage your beautiful blog.

> Create and edit beautiful blog posts, manage comments and share on social.

> Write, edit & organize posts from anywhere—computer or phone.

> Showcase beautiful images & videos.

> Get advanced analytics.

> Create a community with members and subscribers.

> Set up polls, quizzes and ads.

> Make it easy for readers to share your posts.

> Add multiple contributing writers who can write & manage posts.

> Manage your blog on the go with the Wix Mobile App.
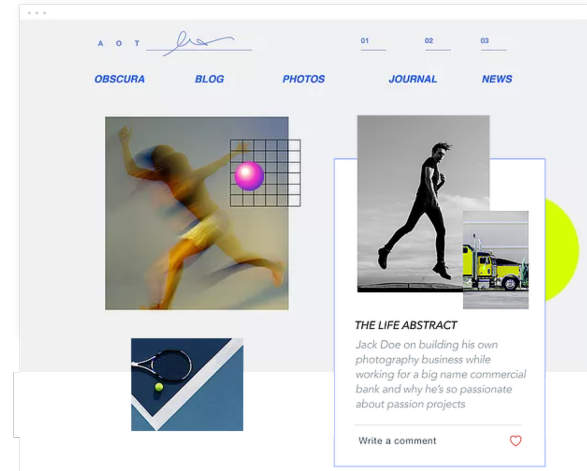
Music Player

Showcase your albums, tracks and playlists.
Sell your music commission free.

> Add your albums to your site with high quality FLAC & 320kbs MP3 files.

> Get detailed stats on your music plays, shares, sales & downloads.

> Promote your tours & sell tickets with Bandsintown or Songkick.

> Sell your merch on your site.

> Create customizable EPKs with password protection.
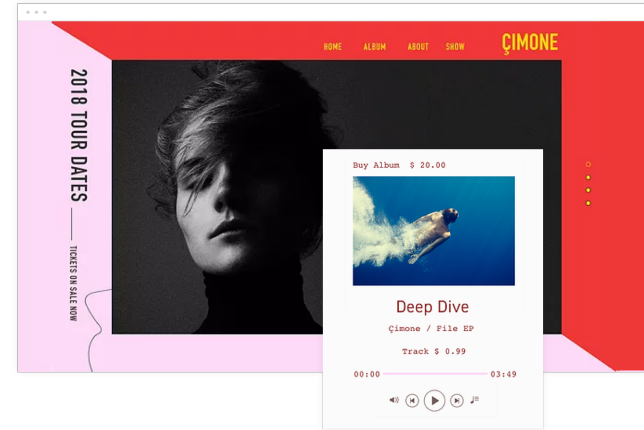
Video Player

Showcase and sell your videos right from your site
—commission free.

> Showcase your videos from anywhere—YouTube, Vimeo,

   Facebook & more.

> Sell, rent or offer monthly subscriptions.

> Know how your videos perform with video analytics.

> Instantly sync your YouTube channel to your site.

> Offer multiple channels.

> Live stream directly to your site.
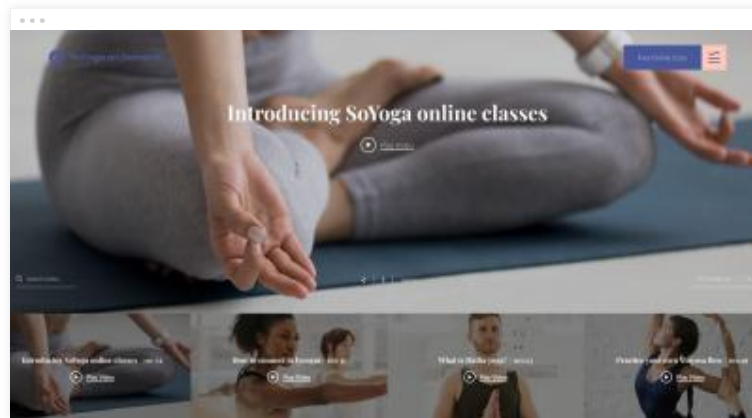
Forum

Build a thriving community around your website.

> Easily manage your forum. As Admin, you can approve members,disable comments, pin trending posts and more.

> Add moderators to help manage your community.

> Set permissions to decide which members can read, add, write or share posts they create.

> Offer a members' area where your community members connect with each other.

> Send automatic email notifications to members when someone likes their post, comments or follows them.
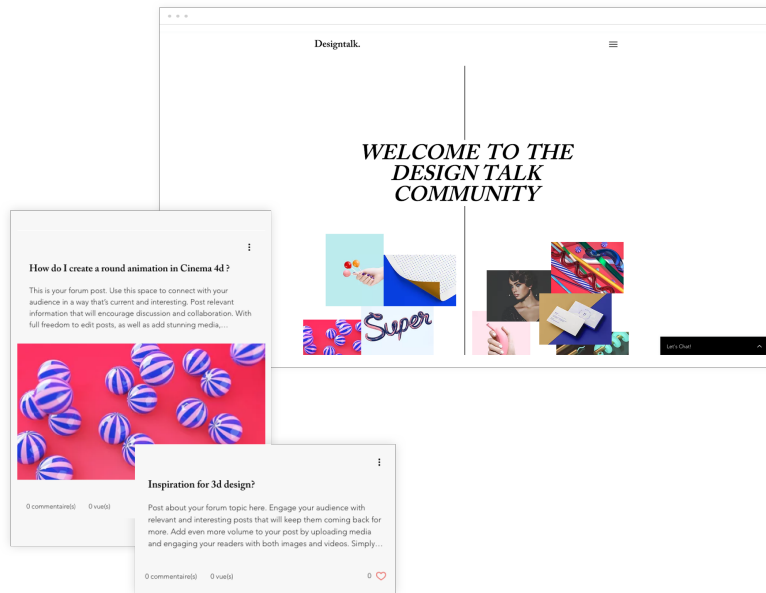
Restaurant Menu, Online Orders & Reservations

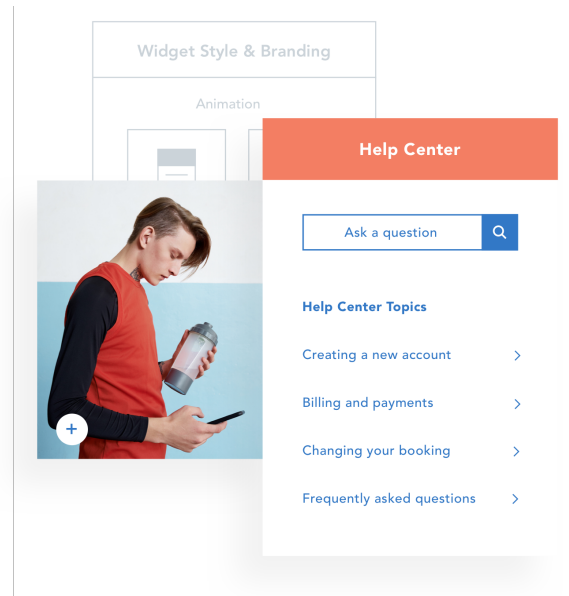Easily manage your restaurant—commission free.

> Display your menu beautifully.

> Accept table reservations.

> Make it easy for customers to order delivery or pickup online.

> Let customers pay in cash or credit via payment gateways
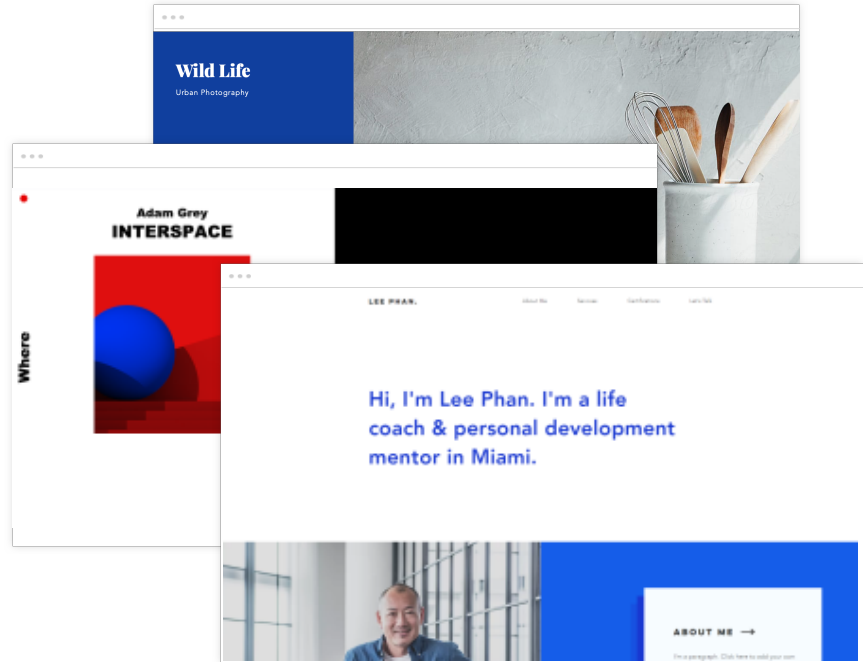
  (Stripe, Authorize.Net & more).
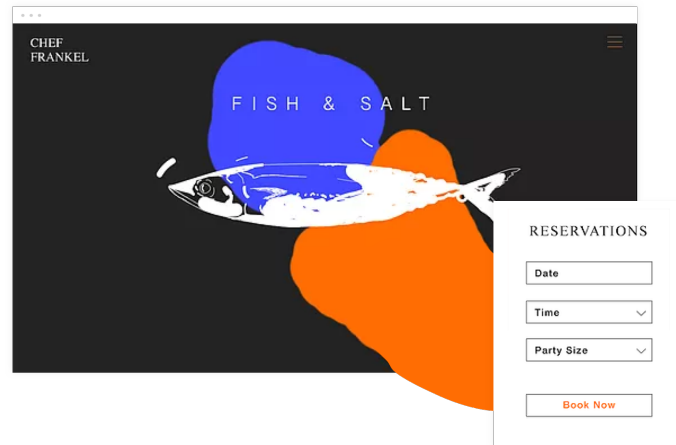
Branded Help Center

With Wix Answers, we can set up a help center,
ticketing system & call center.

> **Help Center** Help customers help themselves. Provide FAQs,
step-by-step guides, tutorials and more.

> **Ticketing System** Easily, manage, track and prioritize support
tickets from multiple channels.

> **Call Center** Give your customers phone support. Make and take calls
from your own 1-800 number and let customers request a callback.

> **Powerful Insights** Understand your customers & their needs so you
can take action.

Widget Style & Branding

Animation

Help Center

Ask a question

Help Center Topics

Creating a new account >

Billing and payments >

Changing your booking >

Frequently asked questions >

Check Out Professional
[Wix Website Templates](#)

04

Friendly CRM & Marketing Tools

Successfully Manage Your Customer Relations with Wix's Friendly CRM

> **Contact Manager** Organize your contacts and manage your clientbase.

> **Customized Contact Form** Collect the info you need while making it easy for

   people to get in touch.

> **Inbox** Keep track of all your messages in one place so you can easily reply. Find out

   when someone fills in your contact form, makes a purchase, books a service and more.

> **Subscribe Form** Let visitors subscribe to your mailing list.

> **Chat** Offer chat so customers can speak to you directly from your website.
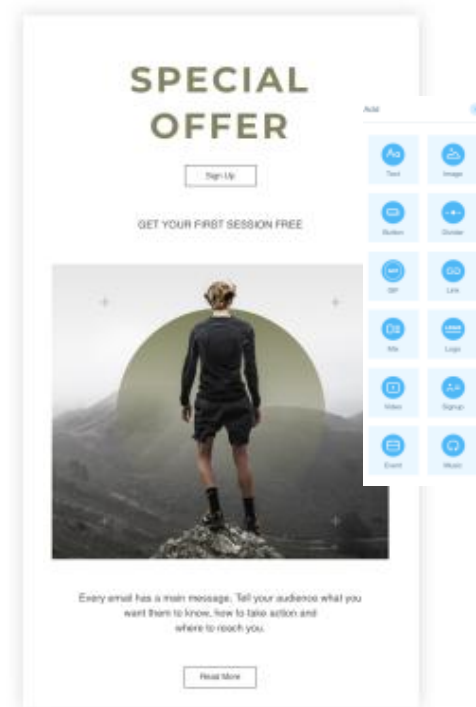
> **Invoices** Send invoices and accept payments online.

Email Marketing

We can create & send beautiful emails.

We can also set up custom, automated emails.

For example

Automatically send users an email 10 minutes

after they sign up to become a member.

Online Marketing Tools

With Wix, we can seamlessly connect your website to powerful marketing tools like Google Analytics, Facebook Pixel, MailChimp and more.

Grow your audience, drive traffic to your site, promote your products & services with professional ad campaigns, track & learn more about how visitors engage with your site, and more.

Online Marketing Tools

Analytics

> **Site Analytics** See how well your site is performing
and
   understand your visitors better.

> **Google Analytics** Discover where your visitors come
   from and what they do on your site.

> **Hotjar** See how visitors really use your site with
   Hotjar's heatmaps, analytics tools and more.

> **Facebook Pixel** Track your Facebook campaigns,
   see conversion rates and more.

Promotional Tools

> **Google AdSense** Maximize revenue and earn
   money from your site - hassle-free.

> **Google Tag Manager** Update tags and code on your website.

> **MailChimp** Connect Wix Contacts to your MailChimp account
   and send targeted campaigns.

> **Privy**   Grow your mailing list and reduce cart abandonment
   with targeted pop-ups, spin wheels and more.

> **HelloBar** Convert more visitors into customers with
   banners on your site.

> **Facebook Catalog** Promote your online store products
   with dynamic Facebook ads.

Social Posts

Reach out to all your social media followers.
We can create stunning posts for you to share on your channels.

For example

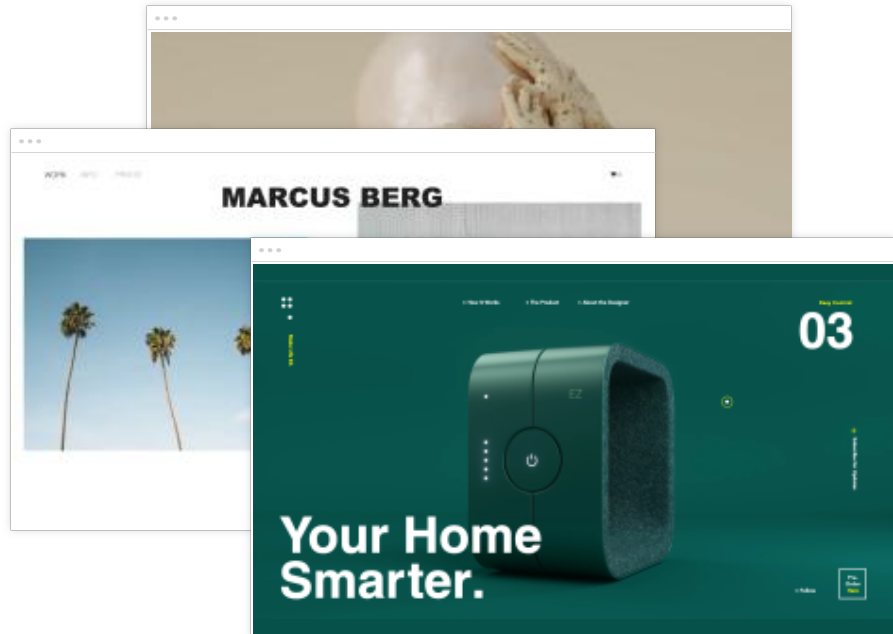Promote a sale, share a Thursday Throwback Moment, and more.
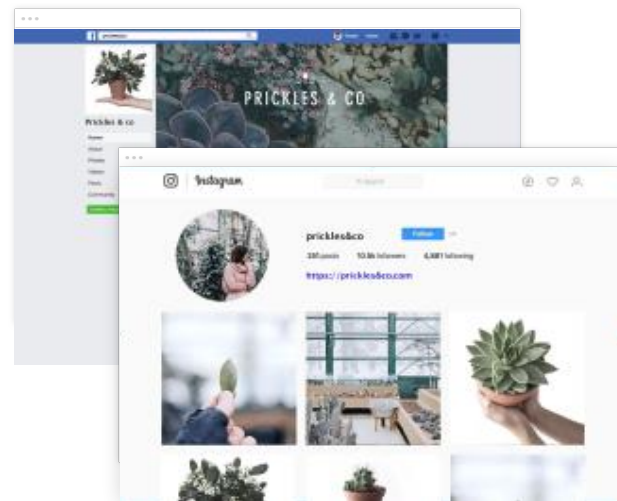
Make Your Site GDPR Compliant

With Wix, your website will meet the new GDPR requirements
that went into effect on May 25th, 2018 in the EU.

Learn more about GDPR for your site

Check Out Professional
[Wix Website Templates](#)

05

Competitive Pricing

Here's how it works

Wix offers a basic website for free. Certain features are available only with a Wix Premium Plan.

For example, connecting your domain, removing Wix ads, and adding more bandwidth & storage.

Wix is a powerful solution that's also the most affordable option, allowing you to save money.

06

Website Handoff

Easily Manage Your Website

Once you have a beautiful Wix website, you can manage it going forward.

> **Easily make updates to your site** Update your site with any new images, videos or content—anytime.

> **Manage your contacts and customer relations** You have all your contacts and the marketing tools you

need in one place.

> **Get great customer support from Wix** The Wix Help Center is full of how-to tutorials. If you need, you can

always speak directly with a support agent.

> **Manage your website & business on the go with the Wix mobile app** Download the app on your

phone. Available in the Apple App Store & Google Play.

World-Class Customer Support

Wix is here for any & all your questions.

> **Wix Help Center**

  Ask questions, browse articles and find answers.

> **Speak with a Support Agent**

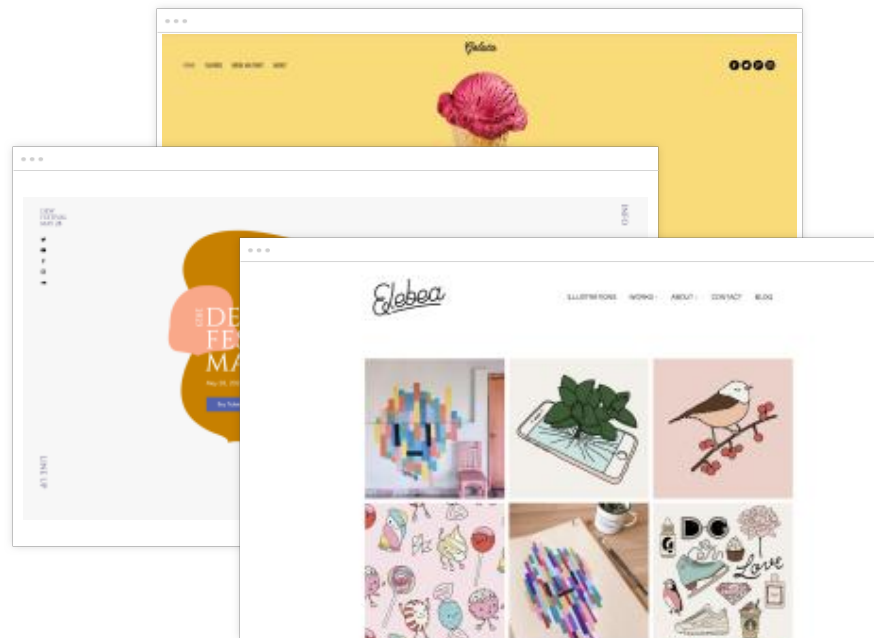 Open a ticket and speak directly with a support agent by email or phone.

> **Step-by-Step Videos**

  Watch step-by-step videos on how to add essential features to your site.

Get Inspired by Stunning Wix Websites

> Photographer Site: https://www.sharonradisch.com/

> Designer Portfolio: https://www.pinodesigns.com/

> Illustrator Portfolio: https://www.elebea.com/

> Ceramics Online Store: https://www.valeriamonis.com/

> Web Design Studio: https://www.brownowlcreative.com/

> Watch Online Store: https://www.vintique-watch.com/

> Fashion Online Store: https://www.stolengoodsgoods.com/

> Online Tea Store: https://www.theteastory.co/

> Art Online Store: https://www.coolbrother.co.uk/

> Salon with Online Chat: https://www.bysix.org/

Check Out More Inspiring

Wix Websites

Thank You